



COSMOPOLITAN EDUCATION SOCIETY'S
VALIA C.L. COLLEGE OF COMMERCE &
VALIA L.C. COLLEGE OF ARTS
NATIONAL SERVICE SCHEME



PRESENTS



Ekta

एकता से सफलता की ओर

(INTERCOLLEGIATE SOCIO-CULTURAL FEST)

बूँद बूँद मे जीवन

- | | |
|----------------|-----------------|
| • ELOCUTION | • POSTER MAKING |
| • SHORT FILM | • MONO ACTING |
| • STREETPLAY | • GROUP DANCE |
| • SOLO SINGING | |

DATE : 16th February 2019
8 AM ONWARDS

VENUE : VALIA C.L. COLLEGE CES ROAD, D.N NAGAR, ANDHERI (W), MUMBAI 400053
Veenesha Chekkapelly (PR head): 7738276748
Email : nssvalia@gmail.com

About EKATWA

The NSS Unit of our college for the very first time organised an intercollegiate socio-cultural fest on 16th February 2019. The aim was to provide a platform for NSS volunteers to show case their talents through various cultural activities with the theme of social awareness. For the year 2018-19, the theme of Ekatva was Water Conservation. The fest intended to create awareness about the need to save water to save life, with an apt tag line *Boond Boond Mein Jeevan*. The participants were expected to highlight this theme through the medium of cultural activities.

Mr. Pranav Panchal, NSS District coordinator of Western zone was invited as a chief guest to inaugurate the event. Sir, in his address to students gave valuable information and guidance about water conservation.

Events organised	Theme / Topic for the respective event
Elocution	<ul style="list-style-type: none">- Jal hi Jeevan hai (save water save life)- Swachh Bharat- Khadi: Bharat Ki Garima
Short-film making	<ul style="list-style-type: none">- Measures to conserve water- Safety and security of rivers and beaches
Poster making	<ul style="list-style-type: none">- Strategies to conserve water- Swachh Bharat- A vision to Khadi / Gandhi Vichaar
Group Dance	<ul style="list-style-type: none">- Any social issue
Street play	<ul style="list-style-type: none">- Any social issue- Khadi, Ek Andekha Bharat
Mono Acting	<ul style="list-style-type: none">- Any social issue
Solo Singing	<ul style="list-style-type: none">- Any patriotic song- Song based on Swachh Bharat Abhiyan

Evidence of Achievement

Although it was the first year, EKATVA got an overwhelming response of with more than 350 students participating from 30 plus colleges in Mumbai. The best college trophy was bagged by M.L. Dahanukar College of Commerce.

Also, by borrowing a social theme the message is conveyed to participants and organizers that social responsibility should ideally be the touchstone of all youth activities. That, while, dance, singing, drama have their rightful place, in human life. these artistic talents can become a powerful medium of spreading awareness without preaching.

Aligning *Ekatwa* with our Vision

Aligned with the vision of the college, student organisers of the fest ensured that the entire conduct of the fest right from its theme, to the events hosted and even the decoration become a model of social commitment and responsibility. All the events organised in the fest such as elocution, mono acting, group dance, street play, solo singing, short-film making and poster making were based on some social theme. The volunteers used discarded waste materials to create the props and the ambience of the festival. This was an attempt at inculcating a sense of social commitment among the students / participants of the fest.

By organising such fest in the college, students are provided an opportunity to explore their talents in areas of leadership organisational skills, teambuilding/ team spirit.

By focusing as the theme of Water Conservation students learn about a socially relevant even global concern thus realising that we are all but a part of a larger and greater scheme of things. The knowledge of the fact that each one of us can contribute in a miniscule way, helps in the moulding of better human beings.

Since, it was an intercollegiate festival, student organisers in their interactions with participants from other colleges hone their interpersonal skills, learning the difficult arts of persuasion and negotiation all skills valuable in the real world. They realize that any endeavour acquires its true significance with the team spirit that glues the effort and that leadership is often not a matter of individual excellence but the ability to draw the best from the entire team. These are all lessons impossible to learn in classroom environment but instead are learnt through experience .

EKATVA : Highlights



Mr. Pranav Panchal, NSS District coordinator of Western zone, Chief Guest, inaugurating the event.



Participants at Solo Singing and Mono Acting competition



Participants in Group events



Students performing at Ekatwa



Best College Trophy bagged by M.L. Dahanukar College of Commerce