

**Cosmopolitan's**  
**Valia C.L.College of Commerce & Valia L.C. College of Arts**  
**D.N.Nagar, Andheri (West), Mumbai – 400 053.**

**NOTICE**

**Internal A.T.K.T Examination B.Sc.(IT)/B.M.S./B.A.F/BAMMC/B.M.M.**  
**September 2022 Sem – I/ II/III/IV**

This is to inform that all the students who have applied for **(Internal component) A.T.K.T Examination of September 2022** for Semesters I/II/III & IV are requested to follow the instructions mentioned below:

1. For Sem I /II/III/IV write assignment for topics listed in attached sheet.
2. You are requested to use A4 size assignment paper for the same with a cover page that mentions all your details (Name /Subject/A.T.K.T seat no./ Program & A.T.K.T Semester) and tape bind it, No files will be accepted in any case.
2. For Bsc(IT) Sem End Practical's A.T.K.T – Examination will be conducted and the schedule will be displayed on the 3<sup>rd</sup> floor notice board on 17<sup>th</sup> September 2022

Students are requested to submit the assignment to the below mentioned faculty in-charge in the examination room. No assignments will be collected post the time and date mentioned below.

**Date of Submission- 26<sup>th</sup> and 27<sup>th</sup> September 2022**

**Time: 11.30 am to 12:30 p.m**

**Faculty In charge of Collection- Prof. Madhura Walavalkar**

**Venue: Examination room - 101**

*Shobha Meen.*

**Principal**

Topics for Internal ATKT ( BMS )		
SEM-I		
Sr No	Subject Name	Topics
1	Introduction to Financial Account	Q1) Explain the Advantages and Disadvantage of Computerized Accounting system. Q2) Explain Types of reports.
2	Business Statistics	Short note on 1) Primary and secondary data 2) Explain methods of Primary data collection
3	Business Law	Short note on: 1) Agreement without consideration 2) Agreement against public policy 3) Dishonour of cheque 4) Deemed Prospectus 5) Redherring Prospectus
4	Business Communication-I	Write a short note on the importance of communication and explain the types of non verbal communication?
5	Foundation Course-I	Write a note on Physical disabilities with detailed explanation on its types and cures.
6	Foundation of Human skills	Write a note on individual personality differences and explain with the help of real life examples.
7	Business Economics-I	Q.1) Explain the various market structures along with its equilibrium in price and output Q.2) Monopoly and its unfair trade practices in India
SEM-II		
Sr No	Subject Name	Topics
1	Principle of Marketing	Explain 4 Ps of marketing with detailed explanation and real life examples.
2	Industrial Law	Explain the Industrial Dispute and Trade Union in detail. Define Strike, Lockout, Layoff, Retrenchment and Closure.
3	Foundation Course-II	Write a short note on value and ethics of Human Life
4	Business Environment	Explain the concept of PEST and SWOT analysis in detail.

**SEM-III**

<b>Sr No</b>	<b>Subject Name</b>	<b>Topics</b>
1	Business Planning & Entrepreneurial Management	Swot Analysis for any three organisations
2	Accounting for Managerial Decision	1) Importance of cash flow statement 2) All business activities in a cash flow 3) Receivable management
3	Strategic Management	Explain Corporate and Business Level Strategy
4	Foundation Course (Environment Management)	Explain Food Chain and Biogeochemical cycle

**SEM-IV**

<b>Sr No</b>	<b>Subject Name</b>	<b>Topics</b>
1	Foundation Course ( Ethics & Governance )	Write a short note on Business ethics and explain ethical dilemma with examples.



Topics for Internal ATKT ( BAF)		
SEM-I		
Sr No	Subject Name	Topics
1	Financial Accounting - I	Write at least 2 pages on each of the following: Q1) FIFO method and Weighted Average method of Inventory Valuation. Q2) Capital Expenditure and Revenue Expenditure Q3) Any 5 balance sheet items Q4) Accounting standard 2 (AS 2) in detail Q5) Hire Purchase and Installment Purchase Agreement
2	Cost Accounting - I	Explain classification/ purpose of costs in Details.
3	Financial management - I	Write the need for long term and short term financing and classification of sources of financing along with figures wherever needed.
4	Business Communications - I	Explain the types of non verbal communication?
5	Business Economics - I	Q.1) Explain the various market structures along with its equilibrium in price and output Q.2) Monopoly and its unfair trade practices in India
SEM-II		
Sr No	Subject Name	Topics
1	Auditing - I	Q1. Write a note on Audit Working Papers. Q2. What is usefulness of Internal Audit and how is it evaluated by Statutory Auditor?
2	Innovative Financial Services	Q1. Write a note on Securitization, also give an example of a securitization company in India Q2. Write about Consumer Finance business in India.
3	Business law - I	Define contract and agreement. What are the types of contracts with examples? What are the different remedies for breach of contract?
4	Foundation Course - II	Write a short note on value and ethics of Human Life

**SEM-III**

<b>Sr No</b>	<b>Subject Name</b>	<b>Topics</b>
1	Foundation Course in Commerce-III	Write Short note on 1) Fund based services and Non Fund Based Services 2) Capital Market Instrument 3) IPO Process

**SEM-IV**

<b>Sr No</b>	<b>Subject Name</b>	<b>Topics</b>
1	Financial Accounting - IV	write notes 5 pages each on 1) redemption of preference shares 2) redemption of debentures
2	Information Technology in Accountancy II	1. Business process management life cycle. 2. Need and requirement for computerized accounting. 3. Various accounting software 4. Need and importance of IT in auditing.
3	Foundation Course in management-IV	Q1. Explain the concepts of departmentation and delegation Q2. Describe the various styles of Leadership



## Topics for Internal ATKT ( BMM/BAMMC)

### SEM-I

Sr No	Subject Name	Topics
1	Effective Communication- I	Oral Communication: 1. Panel Discussion , 2. Interviews- Types & Guidelines
2	Visual Communication	Write Meaning of 10 different colours and the brands that have those colors.
3	Current Affairs	Ministries of the Central Government Of India

### SEM-II

Sr No	Subject Name	Topics
1	Content Writing	1) News headlines & features headlines 2) News briefs, Life style
2	Foundation Course- II	Write a short note on value and ethics of Human Life
3	Introduction to Advertising	Prepare a detailed advertising plan for a packaged food products brand for children. Also review the advertising plan of an existing brand in the market for a similar product.
4	Media, Gender & Culture	Relationship between culture and media with suitable examples

### SEM-III

Sr No	Subject Name	Topics
1	Introduction to Photography	"Click 20 pictures as taught in class and guidelines given. 1. Foreground in focus, background out focus 2. Background in focus, foreground out focus 3. Picture making absolute use of rule of thirds 4. Moving image still 5. Use of slow shutter speed 6. Moving image in the right direction\right composition 7. Low-key lighting 8. High key lighting 9. Silhouette lighting 10. Close up telling story 11. Telling story in wide angle 12. Full shot modeling portfolio 13. Mid/close modeling portfolio 14. Calendar picture 15. Symmetry picture 16. Landscape picture 17. Unusual viewpoint 18. Picture of your choice 19. Using shadow 20. Use of leading lines."



2	Media Studies	1. Gemeinschaft & Geselleschaft 2. Hypodermic Needle Theory
3	Theatre and Mass Communications- I	Growth of Indian Regional & Modern (Experimental) Theatre
4	Corporate Communications & Public Relations	Write a note on Corporate Image, What strategies will you adopt to resort the corporate image
5	Film & Communications- I	Write 3000 words on New Wave Cinema & Parallel Cinema movement in India
6	Computers & Multimedia - I	Tools and text edits in Corel Draw, Menus , tools,exporting,importing ,benefits and applications of QuarkXPress

#### SEM-IV

Sr No	Subject Name	Topics
1	Writing and Editing for Media	1) Public Relations, Corporate writing-various forms 2) Emerging fields of personal publishing
2	Theatre and Mass Communication- II	Theater and its contribution to cinema and television in India.
3	Media Laws & Ethics	Explain Defamation. Explain defamation in India – section 499/500 vs. Freedom of speech along with case laws.
4	Mass Media & Research	Elucidate the types of cybercrimes with case laws.
5	Film Communication - II	1) Write in 3000 words about Regional Films and Film makers – Marathi (V.Shantaram), Bengali (Satyajit Ray/Ritwik Ghatak),Malayalam/Tamil/ Telegu/ Kannad, (Film makers – K.Balachandar, K. Vishwanath, Adoor Gopakrishnan) etc 2) In 2000 words on following topics - Contemporary Era Celluloid to Digital (1990-1999) Digital Explosion (2000 onward Media Convergence and Film Viewing Culture
6	Computer & Multimedia- II	Color grading,Example,Filters in premier pro,Working with Dreamweaver

Topics for Internal ATKT (BSc IT)		
SEM-I		
Sr No	Subject Name	Topics
1	Digital Electronics	1) Explain Logic Gates in detail. 2) Write short note on Boolean laws 3) Explain D'Morgans Theorem
SEM II		
Sr No	Subject Name	Topics
1	Object Oriented Programming	Explain constructor and destructor in detail.