

# **ENTREPRENEURSHIP CELL**

**2018-2019**

## **➤ Seminar on Equities & Mutual Fund**

The seminar was conducted by Priyanka Acharya from Krishna Foundation. The aim of the seminar was to impart skills and knowledge regarding mutual funds and working of the Stock Exchange.

## **➤ National B-plan Competition**

IIM Echoes in association with Make Intern conducted a two days workshop and National Level Competition at the college on 29<sup>th</sup> and 30<sup>th</sup> August. The Workshop was guided by Mr. Pranav Nair – Google certified Digital Marketing and E-Commerce Mentor. Three of our students qualified for B Plan championship held on 2<sup>nd</sup> and 3<sup>rd</sup> February 2019 at IIM – Kozhikode Campus and secured 2<sup>nd</sup> Prize.

## **➤ Seminar on Entrepreneurship**

A talk on entrepreneurial skills was organized in the college with the objective of sharpening the Entrepreneurial skills among the participants which was of most advantage to the current scenario of startups. The session was conducted by Dr. Hasina Sayed, who is a NEN trained Entrepreneurship Educator & Mentor.

## **➤ Brand Bazaar**

The start up cell conducted a one-day event Brand Bazar to promote entrepreneurial skills among students. The event began with a seminar on entrepreneurship guided by Dr. Hasina Sayed, who is a NEN trained Entrepreneurship Educator & Mentor. Brand Bazar Stalls were put up in the parking lot by students of different colleges selling food, clothes, accessories and games.

➤ **Seminar on Career Options in the field of HR, Finance & Marketing**

The seminar was conducted by Dr. Rita Rangnekar, Dean IBACO, ICFAI Business School. The seminar aimed at guiding the students to various career options in the field of HR, Finance and Marketing available after graduation.