

ENTREPRENEURSHIP CELL

2019-2020

➤ Session on Innovative Business Ideas & Planning a Startup

A session on innovative ideas and planning a startup was organized with the aim of encouraging the students to come up with unique business and entrepreneurship ideas. The session was conducted by Mr. Santosh Sahu, an alumnus of Valia College and an entrepreneur.

➤ Session on Road Ahead – Leadership and Soft Skills for the Workplace.

The session was conducted by Mr. Pankaj Shukla who is currently the director of Amity Business School and aimed at equipping the students with required soft skills of a workplace.

➤ Bulls & Bears- (Virtual Experience of the Stock Market)

A mock stock exchange session was organized which aimed at giving the students a real time experience of how the stock exchange works and how to work on it. The session was conducted by Ms. Savita Bodke who taught the students trading on the stock exchange.

➤ Session on Opportunities in Self Employment

The session conducted by CA Anil Tilak focused on the benefits and avenues of self-employment for college students and opportunities in the industry.

➤ **Session on film making**

A session on “Filmmaking – A Practical Overview” was conducted by Pratik Sharma, associated with the Zee Institute of Media Studies (ZIMA) with practical experience sharing by the speaker and hands on training to students.

➤ **PPT competition**

A PPT and business idea – Eureka ! My Unique Business Idea – competition was held for students of colleges across Mumbai. The PPT had to include Business Idea / Proposal with proper SWOT analysis and means of finance.

➤ **Brand Bazaar 2019**

The Start Up Cell and the BMS Department conducted a one-day event Brand Bazar to promote entrepreneurial skills among students. Students put up stalls in the college campus selling food, clothes, accessories and games. The event aimed at putting the student’s creativity and marketing skills to test and in the process prepare them for a professional future.

➤ **First Biz @ Valia**

The Start Up Cell organized First Biz @ Valia in an attempt to encourage students to start their own businesses in the college campus. The idea was to empower students and motivate them to create opportunities for self- employment. Two such proposals were received and accepted of Mehendi Designing Workshop where students learned the art of Mehendi Designing right from beginners level up to the professional level and Make Up workshop where participants were taught the basics of make up and some skin care tips.

➤ **Makeup competition**

Make Up competition was organized with the idea to give an exposure to students trained by our in-house budding entrepreneur Ms Subiya Shaikh who was provided a platform to start her Make Up Venture in the college through First Biz @ Valia. Students were asked to bring their own material and models. The competition saw participation of 17 students.

➤ **Session on yoga as a career**

The session was conducted by faculty members from The Yoga Institute. The session was aimed at not only displaying the benefits of yoga but also the usefulness of taking it up as a career.