

# **ENTRPRENEURSHIP CELL**

**2020-2021**

➤ **Eureka**

An online PPT competition – Eureka! My Unique Covid Business Idea was organized at collegiate and intercollegiate level for students, considering the global pandemic situation. The presentation had to include business idea / proposal with proper SWOT analysis, total cost and means of finance. The business ideas were judged on the basis of its uniqueness and degree of relevance to the theme.

➤ **Session on micro finance**

The session was conducted by Prof. Shagata Mukherjee PhD Georgia State University's Andrew Young School of Policy Studies in Atlanta, USA. He covered the topics on necessity of borrowing money through this difficult year of pandemic various aspects of micro finance.

➤ **Opportunities after the pandemic**

The resource person Dr. Vinita Joshi, ICFAI School, shared insights on the most emerging career options and how students with their creativity and imagination can make a good living out of the existing pandemic situation.

➤ **Opportunities in the self-employment**

C.A. Anil Tilak a practicing Chartered Accountant discussed opportunities of self-employment in the phase of the pandemic

➤ **How to file an Income Tax return**

The session emphasized on what is income tax returns and why is it important to file them in time. The resource person Mr. Akshay Kamath demonstrated the real time process of filing IT returns.

➤ **Inter-collegiate webinar on grassroot to global workforce**

The panelist or this webinar were Mr. Vivek Pawar – CEO and Management Trustee Deshpande Foundation India and founder Sankalp Semiconductor and Mr. Rajgopal JK Director, Dr. JRKs research and pharmaceuticals, Chennai .The panelists discussed how youth can make their career as entrepreneurs and the importance of focus and concentration for success.

➤ **Shaping Women Leaders of the Future-Harnessing the Power of Women in the Work force and The Importance of Women Entrepreneurship in Job Creation**

The webinar stressed the importance of increasing the participation of women in the workforce. The panelists shared insights on the importance of opportunities and trends that women can explore. The panelists for the event were Gowri Sinha Founder and CEO, KRISIN, and Putul Mathur Vice President H.R & Global Head HR Shared Services & Champion People with Disability Wipro Ltd, Tanaz Mulla Head Corporate H.R Trent Ltd.

➤ **Career opportunities in media and entertainment industry**

Mr. Rajeev Thakre from Arena Animation Academy gave his insights on interesting entrepreneurship opportunities in the media and entertainment industry that emerged owing to pandemic.