

2nd International Multidisciplinary Conference

"EDUCATION, EMPLOYABILITY, AND EXCELLENCE: THE NEW NORMAL AND BEYOND"



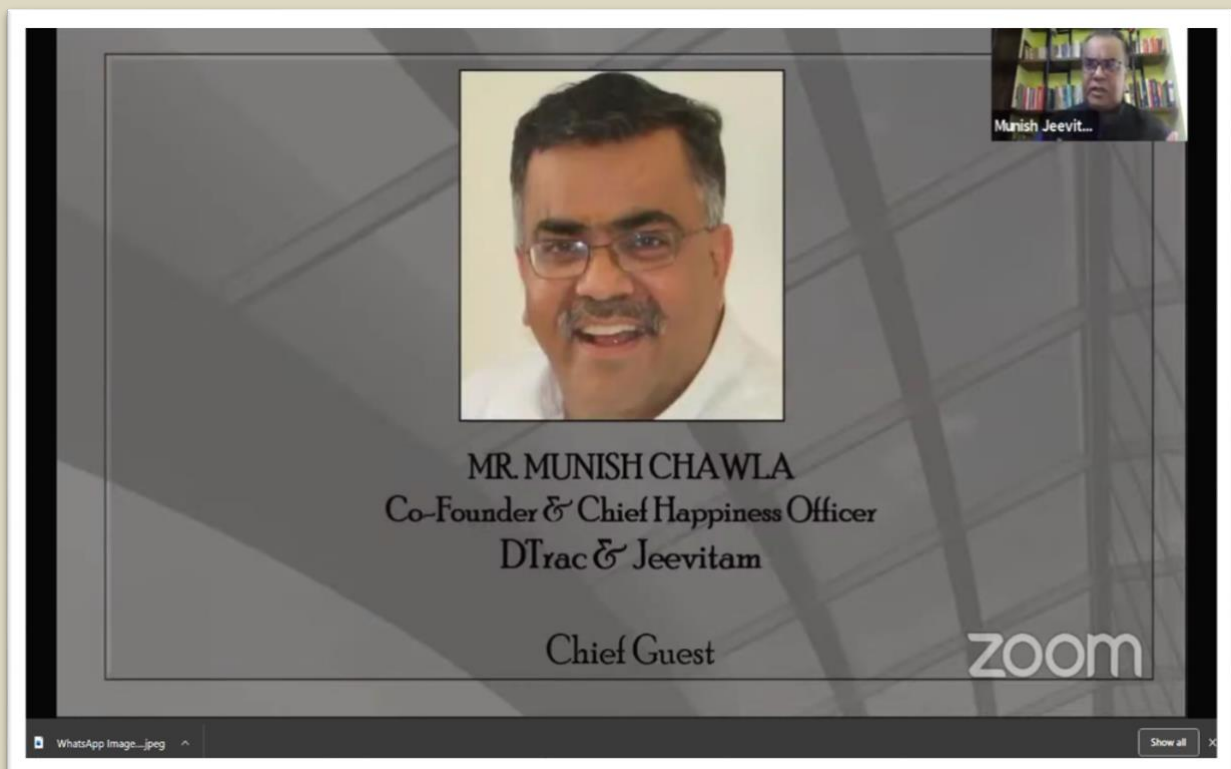

COSMOPOLITAN'S
VALIA CHHAGANLAL LALJIBHAI COLLEGE OF COMMERCE
&
VALIA LILAVANTIBEN CHHAGANLAL COLLEGE OF ARTS
(MANAGED BY COSMOPOLITAN EDUCATION SOCIETY)

NAAC ACCREDITED

IN ASSOCIATION WITH



INVITE YOU TO OUR
2nd INTERNATIONAL MULTIDISCIPLINARY CONFERENCE
ON
"EDUCATION, EMPLOYABILITY AND EXCELLENCE:
THE NEW NORMAL AND BEYOND"
SATURDAY, 22nd MAY, 2021



MR. MUNISH CHAWLA
Co-Founder & Chief Happiness Officer
DIrac & Jeevitam

Chief Guest

zoom

Munish Jeevit...

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The Research Cell in association with Jeevitam had organised the 2nd International Research Conference on 22nd May 2021. The theme of the conference was- "EDUCATION, EMPLOYABILITY, AND EXCELLENCE: THE NEW NORMAL AND BEYOND". Various academicians, paper presenters, researchers and students attended the conference. The conference was inaugurated and declared open by Mr. Munish Chawla, Co- founder, and Chief Happiness Officer at Jeevitam & DTrac. The inauguration also had prolific speakers lined up, with profound research knowledge and development ideas, along with 4 special international delegates who took time out of their busy schedules and conflicting time zones and made it for the conference. 76 papers were submitted for publication and were evaluated by the expert paper reviewers. In the conference, 56 researchers presented their papers over 4 technical sessions conducted on Zoom and made the conference a huge success by aiding in the exchange of powerful ideas and knowledge.

Guest speakers and delegates at the Conference:

Mr. Munish Chawla



Co-Founder & Chief Happiness Officer
at DTrac & Jeevitam.

He is an experienced entrepreneur, who launched various start-ups in the Hospitality, Training and NRI Services sector and a 28 years veteran

Dr. Navaneetha Krishnan



Professor of Business Studies at the University of Technology and Applied Science, Salalah, Sultanate of Oman.

PhD in Employee Perception of Human Resource Management Practices_ in Karnataka State Road Transport Corporation (With Reference to Bangalore Division).

Dr Jenny Benoy



Doctorate in International Business.

Currently, she is working with Asia Pacific Foundation of Canada as researcher on Comprehensive and Progressive Agreement for Trans-Pacific Partnership guidebook_ for Vietnamese SMEs.

Dr. Siri Boe-Lillegraven



Professor of Strategic Management at the Amsterdam Business School, part of University of Amsterdam in the Netherlands.

Dr. Siri and her colleagues do research on topics such as corporate governance, business and society and corporate social responsibility.

Dr K. Senthil Kumar



Professor in the Management Department of College of Business and Economics, Adigrat University, Ethiopia.

He has over twenty-one years of teaching experience at various levels in colleges and Universities with a sound research knowledge and aptitude.

Ms. Neera Chopra



From University Grants Commission.

She is currently pursuing Ph.D. in Public Administration from the Doctoral School of Public Administration Sciences, National University of Public Service, Budapest.

Following are the details of the chairpersons:

Dr. V. S. Kannan Kamalanathan



Vice Principal, HOD of Commerce & Director self-finance courses, Dean Faculty of Commerce KES Shroff College of Arts & Commerce.

Recognised PhD Guide, University of Mumbai – 6 people are doing PhD.

Dr. Kuldeep Shivprasad Sharma |



Asst. Professor, K.P.B Hinduja College of Commerce, Accountancy Department.

Executive Member, Indian Commerce Association.



Dr. Poonam Kakkad

Assistant Professor, Co-ordinator of B.M. S and B. Com (A & F).

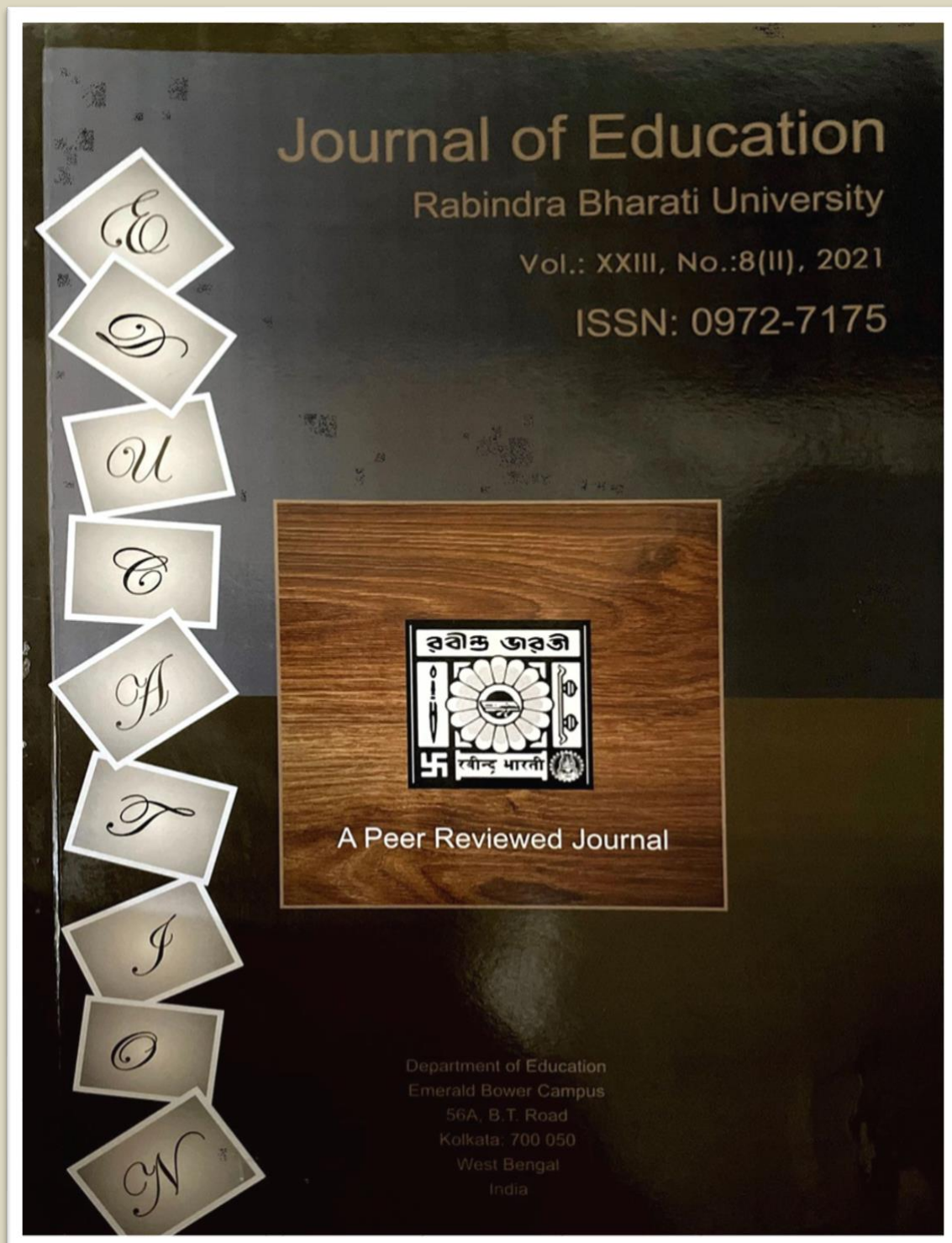
Internal Quality Assurance Cell Coordinator.



Dr. Leena Nair

Coordinator, B.com (Accounting and Finance) Tolani college of Commerce.
Ph.D. (Commerce) in the Subject of Business Economics, Mumbai University, August ,2017.

In the conference, 56 researchers presented their papers over 4 technical sessions conducted on Zoom and made the conference a huge success by aiding in the exchange of powerful ideas and knowledge. Of these 56 research papers, 48 research papers were published in UGC Care Journal – Journal of Education, Rabindra Bharati University, Vol. XXIII, No. 8(II), 2021, ISSN: 0972-7175 in two volumes.



Of the rest of the research papers, 2 were published in Peer-reviewed journal
These papers can be assessed at the following link :

http://www.srjis.com/issues_data?issueId=179

The image is a screenshot of the Scholarly Research Journals (SRJIS) website. The top navigation bar is red and contains links for Author Guideline, Publication Ethics, Review Process, Editorial Policy, and Peer Reviewed Board. Below this is a search bar with the text "ENHANCED BY Google" and a search icon. The main header area is yellow and features the SRJIS logo, the text "An International Scholarly Research Journals", and contact information: "+91-9881595917" and "srjarticles16@gmail.com". A secondary navigation bar is orange and contains links for Author Register, Issues, Subscription, SRJ Quality Concerns, SRJ's, and Portfolio. The main content area has a light orange background and displays the DOI "10.21922/srjhell/2016/v3/i16", the ISSN (E) "2348-3083" and ISSN (P) "2349-9664", and the text "An International Peer Reviewed, Refereed Journal". Below this is a banner for "SCHOLARLY RESEARCH JOURNAL FOR HUMANITY SCIENCE & ENGLISH LANGUAGE" with buttons for "ONLINE & PRINT", "BIMONTHLY", "E-CERTIFICATE", "HIGHLY INDEXED", and "SJIF 2019 - 6.251". The bottom of the page shows the date "MAY-JUNE 2021, SRJIS" and the text "Scholarly Research Journals". On the right side, there is a sidebar with the title "MAY-JUNE 2021, SRJIS" and two article listings. The first article is by Dhruv kumar singh, titled "QUALITY ENHANCEMENT IN EDUCATION IS THE DEMAND OF THE PRESENT TIME", published in May-Jun,2021, Vol - 8/65, Page - 15240/15246. The second article is by Vijay Kumar Chaurasiya & Prof. C. D Agashe, titled "GENDER DIFFERENCE IN DEPRESSION: WITH REFERENCE TO ELITE SPORTSPERSONS", published in May-Jun,2021, Vol - 8/65, Page - 15247/15250. Both articles have links for Show PDF, Certificate, Citation, and Ref.

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Scholarly Research Journals

MAY-JUNE 2021, SRJIS

Dhruv kumar singh

QUALITY ENHANCEMENT IN EDUCATION
IS THE DEMAND OF THE PRESENT TIME

May-Jun,2021, Vol - 8/65, Page - 15240/15246

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Vijay Kumar Chaurasiya & Prof. C. D Agashe

GENDER DIFFERENCE IN DEPRESSION:
WITH REFERENCE TO ELITE
SPORTSPERSONS

May-Jun,2021, Vol - 8/65, Page - 15247/15250

Abstract | Show PDF | Certificate

Citation | Ref.

The 4 technical sessions saw a range of presentations which were judged by the chairpersons on the following criteria:

- Originality of idea
- Conceptual clarity
- Research methodology
- Application of topic

The details of participants in each technical session are given below:

TECHNICAL SESSION 1			
Chairperson : Dr. V. S Kannan K. Nathan			
Sr. No.	Name of the Paper Presenter	Title of the Paper	College / Institution Name
1	Dr. Dhruv Kumar Singh	Quality enhancement in education is the demand of the present time	R.S.S. College, Chochahan, Muzaffarpur, Bihar
2	Ms. Divya Doiphode, Mr. Shantanu Mandal	Paid Media Advertising - An innovative way to reach the adequate customers	Tolani College of Commerce, Mumbai
3	Mrs. Richa K. Saxena,* Dr. Shobha S. Menon	Content Wars for Excellence in Online Streaming Platforms in India: Comparative Analysis of Netflix and Amazon Prime Video	Narsee Monjee Institute of Management Studies, Principal, Valia College, Mumbai
4	Dr. Diganta Kumar Das	Covid-19 Pandemic and College Education System: Perception through Students Point of View in Assam, India	Lakhimpur Commerce College North Lakhimpur, Assam
5	Tania Maria Thomas, Tenzie Maria Thomas	A Study of The Impact of Transition from offline to Online Mode of Teaching on Teachers	Valia College, Mumbai
6	Ms. Pooja	India's Higher Education System: An Overview	Aggarwal College Ballabgarh(Faridabad)
7	Dr. Preeti Chawla, Dr.Dimple	Transformative Online Pedagogies During Covid 19: Teachers' Insight towards Usage and Benefits of Online Teaching Methods	The Northcap University, Gurgaon Aggarwal P.G. College, Ballabgarh, Faridabad
8	Mamta Chawla, Aparajita Das Gupta Amist	The Next Change Game of Learning: A Study of Student Perception about the Virtual Learning	Amity Global Business School, Noida, U.P
9	Dr. Bhakti D Mehta	Role of Information Communication Technology (ICT) in Education and Its Effects.	Nava Samaj Mandal Degree College, Mumbai
10	Dr. Monica Madhuchandrika Patil	Digital Education- Can it be the Way Ahead For the Economically Weaker Sections (EWS)	Government College of Commerce & Economics Margao, Goa
11	Mr. Joseph John Fernandes Dr. Sushama. S. Patil	Story Telling: A Paradigm Shift in Quality Education – By Missionaries of Charities Pyrotechnics to Empower Human Resources	Ramanand Arya – DAV College, Mumbai
12	Mr. Litton Prosad Mowalje, Prof. A.M. Gurav	Performance and Perception of Women Managers at Workplace	Shivaji University, Kolhapur
13	Dr. Sunil Bidwaik	Global Challenges and Global Solutions	Sharadrao Pawar Arts & Commerce College, Chandrapur
14	Ms. Arpita atibudhi, Dr. Bageshree P. B. Bandekar	Student Engagement in Online Learning in the Covid19 Pandemic – A Case Study on Undergraduate	D.T.S.S College of Commerce/ Valia College, Mumbai

TECHNICAL SESSION 1

Chairperson : Dr. V. S Kannan K. Nathan

Sr. No.	Name of the Paper Presenter	Title of the Paper	College / Institution Name
		Students of University of Mumbai in Faculty of Commerce	
15	Zainab Shabbir Rangwala	A Study of attitude of People Towards Adoption of E-Payments during Pandemic Covid'19 in Mumbai City	Bunts Sangha's S. M. Shetty College, Mumbai
16	Chetan Devashish Bose	A Comparative Profitability and Employees Cost Analysis of Select Food Processing Companies with Reference to pre and during Covid-19 period	KES Shroff College, Mumbai

TECHNICAL SESSION 2 Chairperson : Dr. Kuldeep Sharma			
Sr. No.	Name of the Paper Presenter	Title of the Paper	College / Institution Name
1	Dr. Kapil Kumar	Study on Factors Affecting Impulsive Buying Behavior Among Indian Consumers	BPS Mahila Vishwavidyalaya, Khanpur Kalan, Sonipat
2	Dr. C.D. Agashe, Dr. Vijay Kumar Chaurasiya	Gender Difference in Depression: With Reference to Elite Sportspersons	Pt. Ravishankar Shukla University, Raipur (C.G.) and Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.)
3	Mr. Burhanuddin M. Bangdiwalla, Ms. Aksha Memon	A Study of Impact of Covid-19 on Education in Mumbai	Valia College of Commerce and Arts, Mumbai
4	Dr. Sudha Subramaniam	A Study of The Futuristic Indicators With Respect to Cryptocurrency.	M.L. Dahanukar College of Commerce
5	Moumita Sarkar	Application of Cloud Based ICT in Academics in India – A Blessing Amidst The Covid-19 Threat	Computer Science & Technology Department, Kingston Educational Institute
6	Prof. Vishen Singh Rathore, Mr. Anoop Kumar Mishra, Mr. Gyanendra Bhai	Effect of Mood States on Volleyball Playing Ability: A Correlation Based Study	G.G.V. Bilaspur (C.G.) / A.D.C Allahabad (U.P.) / Vipra Arts Comm Phy. Edu. College Raipur (C.G.)
7	Dr. Meenakshi Katyal	Factors Affecting Work Life Balance of Female Staff: An Empirical Analysis of Government Universities in Haryana	BPS Mahila Vishwa Vidyalaya, Khanpurkalan, Sonipat
8	Laxman Survase, Smita Survase, Geeta Nair	Quality Enhancement in Higher Education: Indian scenario	S.H. Kelkar College of Arts, Commerce & Science, Sindhudurg / K.J. Somaiya College of Commerce and Science, Vidyavihar, Mumbai
9	Mrs. Seema M. Attarde,* Ms. Archana A. Kadam, Mr. Nitin Pawar	Use of Conventional and non-Conventional ICT Tools by Students for Honing Employability Skills	PTVA'S Mulund College of Commerce, University of Mumbai
10	Ms. Anuradha Joshi	Bullying Prevalence and its Effects on Students	Lovely Professional University, Phagwara.
11	Dr. Vinaya Naik	A Review on Questionnaire Survey With Respect to WorkLife Balance Among Working Individuals During Covid-19 Lockdown in Mumbai.	Patkar -Varde College
12	Varsha Gupta, Prathama Dhawan	A Study on Information Technology: Its Importance in Employment and Education.	Thakur College of Science and Commerce Kandivali Mumbai
13	Ramgopal Belwal, Dr. Kusum	A Review of Food and Tourism from The Himalayan State Uttarakhand, India	GNA University, Punjab
14	Dr. J. D. Gupta, Rahul Oza	Challenges Faced By Commerce Students in Job Market Taking VUCA World Into Consideration	Smt. Kesharbai Lahoti Mahavidyalaya, / Sant Gadge Baba Amravati University, Amravati
15	Ms. Saroj Bala, Dr. Vijay Kumar	Integration and Benefits of ICT in School Set Up	Lovely Professional University, Phagwara, Punjab, India
16	Ms. Nisha Gupta, Ms. Farzin Daruwalla	Transformative Online Pedagogy Covid-19 and The Explosion of Online Learning - An Indian Scenario	Wilson College, Mumbai / L.S. Raheja College of Arts & Commerce, Mumbai

TECHNICAL SESSION 3

Chairperson : Dr. Poonam Kakkad

Sr.No.	Name of the Paper Presenter	Title of the Paper	College/Institution Name
1	Ms. Sumanpreet Kour	Education System in India: Financing Educational Achievements in International Perspectives	Central University of Jammu
2	Ms. Manasa Gurana, Dr. Madhusmita Choudhury	Empirical Study on Essential Managerial Skills and Their Relative Importance For An Organization For Entry Level Managers	Centurion University of Technology and Management, Andhra Pradesh
3	Mrs. Nisha Subhash Yadav	Factors Affecting The Quality Education in Rural Areas and Their Solutions to Improve Them	Type A, 50/3, Sector- 13, Cidco Colony, New Panvel-410206.
4	Ms. Ophilia Lobo, Dr. Vijay Kumar	Formation For Transformation Moral Values and ethics in Teaching	Lovely Professional University Phagwara, Punjab
5	Mr. Neeraj Singh Manhas	Quality Enhancement in Higher Education	Sardar Patel University, Gujarat
6	C.A Durvi K. Thakore	Globalization and Its Impact on Indian Higher Education	Ghanshyamdas Jalan College of Arts, Science & Commerce, Malad- West, Mumbai
7	Ms. Lipika Dhingra, Dr. Sukhpreet Kaur	A Bibliometric Analysis of Csr in India After Companies Act 2013	Lovely Professional University, Punjab
8	Dr. P. Venkataiah	Using Transformative Pedagogy When Teaching Online	Badruka College of Commerce and Arts, Hyderabad
9	Dr. Rani Susmitha*	Influence of Social Media on Teenagers in Hygiene Implementation - An Empirical Study in South India.	School of Management Studies, Reva University - Bengaluru.
10	Dr. Meghna Aggarwal	Benefits of Using Smart Glasses in Online Education	Assam College, Mukandpur. Dist. Sbs Nagar
11	Dr. Shipra Jain Mr. Rohan Singh	Promoting Equity, Diversity, and Inclusion	Guru Nanak Institute of Management, West Punjabi Bagh, Delhi
12	Ms. Manali P. Bhosale	Traffic Control and Management - A Case Study	Rajarambapu Institute of Technology, Sangli, Maharashtra
13	Ms. Lakshmi Girish	Future of Online Education and Employment	Mulund College of Commerce
14	Dr Naresh Sukhani	A Study on Usage & Perception of Fastag by Suburban Mumbai Commuters	Usha Pravin Gandhi College of Arts, Science & Commerce
15	Dr. Bageshree P. B. Bandekar, Mrs. Poonam Shah	An Analysis on An Individual's Preference of Online Investment Platform in The Western Suburbs of Mumbai'	Nagindas Khandwala College of Arts, Commerce and Management Studies

TECHNICAL SESSION 4 Chairperson : Dr. Leena Nair			
Sr.No.	Name of the Paper Presenter	Title of the Paper	College/Institution Name
1	Mr. Uttam Kumar Mukhopadhyay, Dr. Apurba Biswas	Academic Stress of Students During Covid-19 Pandemic: Challenges and Opportunity.	Adamas University, WB
2	Dr. Shital N Patil, Ms. Vidisha Mapuskar	A Study on Need For Family Life Education Among Youth and Adolescents	Patkar College, Mumbai
3	Dr. Shobha Menon, Prof. Suchitra Dinesh Poojari	Online Teaching in Covid 19 Pandemic –Teacher’S Perspective.	Valia College, Andheri Manjunatha College of Commerce, Thakurli, Mumbai
4	Ms. Deeksha Chandawat	E-Commerce Market Trend During Covid-19	IIS University, Jaipur Rajasthan
5	Ms. Nikita Menghani, Ms. Priyanshi Tejnani	A Study on Adapting to An Innovative and A Qualitative Education Structure For Students Across India For Better Success at Workplaces.	Jai Hind College, Mumbai
6	Mr. Yash Dharmendra Chaudhari	‘The Study of Employability Skills Require in that VUCA Business World’	Prerna Institute of Commerce, Amravati
7	Dr. M. R. Hemamalini,	Innovative Learning Designs For StudentsSuccess	D.G.Vaishnav College, Arumbakkam, Chennai
8	Ms. Sarbani Bhowmik, Dr. Ripon Bhattacharjee	Appreciating The New Educational System:Steps to Meet The Current Pandemic Situation	School of Law andJustice Adamas University
9	Dr. Munna Singh Mr. Mohit Pandey, Mr. Alok Kumar Chaurasiya	A Study on Frustration Tolerance Among Cricket Players Based on Emotional Stability	Handia P.G. College Handia, Prayagraj, V.B.S. Purvanchal University, Jaunpur, Uttar Pradesh, J.N.V.Kalahandi
10	Dr. Jyotsna Ganesh Sangore	Dialogic Learning Method: Beneficial ForToday's Education	School of Law andJustice Adamas University
11	Ms. Venu Swadia	Awareness About Financial Planning and Financial Literacy Among Youth in Mumbai	M V Mandali’S Colleges of Commerce and Science
12	Ms. Nikisha Kukereja,* Dr Parag Ajagaonkar	A Study to Find Factors That Could Lead toBrand Evangelism in Telecommunication Services.	R.D National College/N.M College
13	Dr. Darakhshan Anjum	Corporate Social Responsibility: Need ofThe Hour	Baba Ghulam Shah Badshah University, Jammu and Kashmir

* are the winners in each of the technical sessions, announced as the ‘Best Paper Award’ on the basis of the criteria of judgement and highest points scored.