

ENTREPRENEURSHIP CELL

2022-2023

Session on “The Entrepreneurship Journey: Zero to One”

The session was conducted by Mr. Shreekanth Pujari co-founder and CMO of Think Monk Info LLP- Teach Us App-the college intelligence app. Through this session students could grasp the intricacies, challenges, and triumphs of building a startup from the ground up. Through this session E-Cell aimed to empower students to envision, plan, and execute their own entrepreneurial ventures, catalyzing personal growth and contributing to the fabric of future innovation and economic prosperity.



Brand Bazaar 2023

E-Cell and the BMS Department conducted a one-day event Brand Bazar to nurture entrepreneurial acumen among students. Students were invited to put up stalls in the college campus selling food, clothes, accessories and games. The event aimed at putting the student's creativity and marketing skills to test and in the process prepare them for a professional future. The students were judged based on their business idea, their marketing skills and the actual profit made from the sale. All participating students were appreciated with a certificate and winners were awarded trophies.

